CallME!
Click – to – Call

FREE GUIDE

The 10 steps to your WHITE label

World Wide Connect is looking world wide for partners to resell the CallME! Click-to-Call, Pay-per-Call, Text-to-Call and/or Voice Broadcast services.

Roll out your own **white label** Click-to-Call solution and become a Click-to-Call service provider. No set-up, monthly or annual cost. Just pay for your calls.

Read our **FREE 10 step reseller/white label GUIDE** and get started by filling in the RESELLER registration form:

http://callme-click-to-call.com/reseller.php

World Wide Connect

US: + 1 408 770 5905
UK: + 44 203 026 4368
NL: + 31 20 262 9652

E: richard@clicktocall.eu

W: http://callme-click-to-call.com
http://clicktocall.eu
http://click-to-call.asia

Call Us
Free Call - Click To Call

The 10 steps to your WHITE label

We will now guide you through the complete set-up for your white label Click-to-Call solution in 10 steps. The set-up will cover everything your clients need: log-in form, sign-up form, call rates, etc. all under your own label. You just link everything together in your Click-to-Call landing page and ... you are ready for business...!

1) **Register**: Register [http://callme-click-to-call.com/reseller.php] for a reseller account using the form down this page. After accepting your request you will receive access to your master-account and we already set-up two sub-accounts for own use and demo purposes.
   At this point we offer you a **FREE TOUR** through the CallME! Control Panel by phone. Our expert walks you through the control panel by phone and explains all the different features and tabs.
   Now you can either **top-up** your master account with $10 or request a $1 FREE trial credit to make some test calls.
2) **Set-up your white label**: In the CallME! Control Panel [Reseller Admin -> General and white label Settings] you can set a number of settings that help you create your own Click-to-Call label:
   a). White label name: the name of your white label, this will replace the CallME! name throughout the Control Panel
   b). White label URL: This procedure will make the CallME! system appear under your domain using a DNS redirect. You create a sub-domain, for example click2call.yourdomain.com. Setup a DNS redirect for this sub-domain to our server's IP address. Set the **White label URL** field to click2call.yourdomain.com. The CallME! system can now be reached from your domain.
   c). CallME! window title: Set the title tag for the CallME! window
   d). CallME! control panel title: Set the title for the CallME! control panel
   e). Footer: Set the footer for the CallME! window and control panel
   f). Control Panel header background style: set your style for header of the CallME! control panel
   g). Logo in Control Panel header: Set your logo in the header of the CallME! control panel
   h). Email from name and address: Set your email information matching white label domain so the CallME! system can send email messages in your name

3) **Set-up billing profile**: The billing profile defines how your sub-accounts are billed for calls they receive and how much margin you make on the call charges. There can be different billing profiles set for different types of clients. [Reseller Admin -> Billing profile(s)]
   - **a). Currency**: You can set your sub-accounts to your local currency or even have more currencies in the system.
   - **b). Sub-account Payment Mode**: Here you set **pre-paid** or **post-paid** mode for the clients in your system. If a client tops-up his sub-account this money will go directly to your PayPal account. The CallME! system only does the accounting on the sub-account level. This is your money.
   - **c). Margin**: Here you set your margin on top of the standard call rates. After each call the CallME! system performs a billing cycle and calculates the cost of the call (this will be billed to your master-account) and the cost + your margin of the call will be billed to the sub-account.
   - **d). Shop Tab / PayPal account**: Here you can link to a page where your clients can top-up their sub-accounts or you can set your PayPal ID here and allow our Instant Payment Notification (IPN) listener script to handle all payments automatically for you.

4) **Create Buy Now products**: For each billing profile you can define what amounts the clients can top-up ($10, $25, $50, $100, etc.). The CallME! system creates automatically PayPal Buy Now buttons that will appear in the Shop tab of their control panel. [Reseller Admin -> PayPal Buy Now products]

5) **Set-up Demo / Template account**: Now it is time to work on the look and feel of your Click-to-Call demo account and set-up one sub-account as template for the sub-accounts of new clients (the system automatically copies the template settings to the new sub-account). You can set a logo, skin/background of the CallME! window, font colors, the countries shown in the country drop down box, etc. [Settings]

6) **Create (or link) log-in form**: Now it is time to create a login form for your clients to login to their sub-account. You either link to the default CallME! login page or create your own login page. There is no limit to the number of sub-accounts you can have under your master-account [Reseller Admin -> General and white label Settings -> Log-in page]

7) **Create (or link) client sign-up form**: CallME! provides a full functioning, 3 step sign-up procedure. you only have to include this form in your sign-up page. [Reseller Admin -> General and white label Settings -> Sign-up page]

a). REGISTRATION: Shows a sign-up form with name, company, web-site, email, phone, username, password, notes. After submitting this form the user will receive an email with a PIN CODE.

b). CONFIRMATION: Shows same sign-up form and user has to add the PIN CODE (received by email) to the form and submit again.

c). COMPLETION: Now the new sub-account is generated and the user receives log-in details and link to his Click-to-Call Account Demo Page (see example under User List section) by email. The sign-up page shows log-in details. The reseller receives sign-up confirmation by email with all user info. We can feed the new user information to your CRM (contact us for more information).

8) **Create your rates page**: Also here we provide a ready made calling rates list you can include in your web-site. The call rates page is connected to the database and shows actual rates and currency that are set for your client via the billing profile (your changes in the billing profile will be reflected instantly in the call rates page). You can set which countries will be included (or even narrow it down to one country). [Reseller Admin -> General and white label Settings -> Call rates page]

9) **Create your Click-to-Call home page**: Here you link everything together log-in form, sign-up form, call rates page and include some generic texts about your Click-to-Call service.

10) **Top-up your master-account**: Now the last step you need to top-up your master-account. Your master-account is a prepaid account between you and us. Your master-account always needs a positive balance to make calls possible. The Shop tab of your master-accounts is connected to our PayPal account and allows you to top-up your master account using any credit-card or your PayPal account. Minimum top-up is set to Euro 50/$ 70. [Reseller Admin -> Top-up master-account]

11) **Ready for business!**: You are now ready for business. **Your investment: $70 pre-paid credit and one day hard work. A couple of clients sign-up and top-up their account and you are MAKING MONEY!** Keep in mind that wherever you get stuck, we are just a phone call away to help you.